



SAND11 SPONSORSHIP OPPORTUNITIES

BECOME A SPONSOR. BE PART OF THE MOVEMENT.

SAND 11 is poised to be a turning point in the evolution of the rapidly growing Nondual community. Seventy amazing speakers will converge to San Rafael to present in 5 days of memorable conversations, intriguing dialogues fun and life changing thoughts.

We do considerable marketing for this event and expect 600-800 participants for five days of inspiration, collaboration, and action. Co-sponsors receive a great deal of promotion in our advance publicity and onsite at the event. Our aim is to ensure that your organization and SAND receive equal benefit from the partnership. We hope you can participate!

PRICES AND PACKAGES

Bronze Level:

1. Logo recognition on advance brochures
2. Logo on promotional conference emails
3. Logo on conference website
4. One complimentary pass to the main conference

Silver Level - includes 1-4 above plus:

5. Single page flyer/Sample of your product/Give away distributed in conference giftpacks
6. Half a page color ad in the conference program
7. Two complimentary passes to the main conference

Gold Level - includes 1-8 above plus:

8. Table display area at the conference
9. Full Ad in onsite program
10. Individual PowerPoint slide of your ad shown and thanked from the stage
11. Three complimentary passes to the main conference

Prices:

- | | |
|-----------|-------------|
| 1. Bronze | \$2,500.00 |
| 2. Silver | \$5,000.00 |
| 3. Gold | \$10,000.00 |

MEDIA SPONSORS

Bronze

Two full-page color conference ads (two issues) to a minimum circulation of 20,000 or 2 dedicated emails to 20,000 (several months apart).

Silver

Two full-page color conference ads (two issues) to a minimum circulation of 40,000 or 2 dedicated emails to 40,000 (several months apart).

Gold

Two full-page color conference ads (two issues) to a minimum circulation of 60,000 or 2 dedicated emails to 60,000 (several months apart).

To ensure the maximum benefit from your co-sponsorship, we ask that you please let us know whether you will participate by September 1, 2010 so we can build your logo into the conference brochure.

AVAILABLE OPTIONS “a la carte”**Literature Distribution - \$ 800**

- Literature (up to 1,000 pieces) displayed and included in tote bag.
- Literature must be pre-approved.

Literature Pre-Approval Deadline August 15

Conference Program Advertising

- Half page (color) - \$ 1,200
- Full page (color) - \$ 1,800
- Back cover (color) - \$ 5,000

Ad Copy Deadline July 15, 2011

For more information please contact us at Maurizio@NetiNetiMedia.com